

# 2017 EVANS SCHOOL FELLOWSHIP DINNER

## EVENT DETAILS & SPONSORSHIP LEVELS

### EVENT DETAILS

Date: Wednesday, October 4, 2017  
Time: 6:00 p.m. – 8:30 p.m.  
Location: University of Washington's Husky Union Building (HUB)  
Audience: 300 Evans School supporters, friends, and alumni; UW community  
Event Goals: Raise funds for student scholarships and celebrate generations of leaders in public service

*Event sponsorship helps to underwrite event costs, so that every dollar raised at the event can go directly to supporting student fellowships!*

### SPONSORSHIP LEVELS

#### **PRESENTING SPONSOR - \$20,000**

- Exclusive sponsorship level (1 available)
- Event "Presented by *Sponsor Name*" language in all event communications
- Opportunity to prominently display company sponsorship banner
- Full page ad in event program
- **All Visionary Sponsor benefits**

#### **VISIONARY SPONSOR - \$10,000**

- Table for eight (8) guests, Premium table location
- Logo on Evans School website
- Logo in event program
- Verbal recognition (night-of)
- Logo on media screen (night-of)
- Logo on table signage
- Name in marketing materials
- Complimentary parking (night-of)

#### **LEADERSHIP SPONSOR - \$5,000**

- Table for eight (8) guests, Preferred table location
- Logo on Evans School website
- Name in event program
- Logo on media screen (night-of)
- Verbal recognition (night-of)
- Name on table signage

#### **SUPPORTING SPONSOR - \$3,000**

- Table for eight (8) guests
- Name on Evans School website
- Name in event program
- Name on media screen (night-of)
- Name on table signage

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## SPONSORSHIP PLEDGE FORM

### SPONSORSHIP LEVELS

- Presenting sponsor: \$20,000
- Visionary sponsor: \$10,000
- Leadership sponsor: \$5,000
- Supporting sponsor: \$3,000

### PLEDGE DETAILS

Sponsor Company (name as you would like it to appear on event materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Please send an invoice for the level indicated above.
- A check is enclosed for the level indicated above (*payable to UW Foundation/Evans School*).
- Yes, my company would like to attend/host a table for eight. Please contact me.
- No, we are unable to attend the dinner.

For maximum recognition benefits, please return your completed form **by September 8, 2017** to the Evans School at the *University of Washington, Advancement Office, Box 353055, Seattle, WA 98195-3055* or via email to [evansgive@uw.edu](mailto:evansgive@uw.edu). **QUESTIONS?** Contact Evans School Advancement at 206.221.8675.

## THANK YOU!