

W
EVANS SCHOOL
OF PUBLIC POLICY & GOVERNANCE
UNIVERSITY of WASHINGTON



Center for
Creative
Leadership®

BILL & MELINDA
GATES *foundation*

International Program in Public Health Leadership (IPPHL)

May 1–September 1, 2017

In this program, participants will:

- **Develop the leadership, problem solving, and negotiation skills** leaders need to drive change and advance public policy solutions
- **Discover the best available data** on the causes, consequences, and solutions to global population health concerns
- **Apply and practice cutting-edge techniques** to analyze complex public policy problems
- **Engage with public health colleagues and leaders** from around the world to share best practices and support their ongoing professional development

International Program in Public Health Leadership (IPPHL)

Overview

Mid-career global public health professionals operate in demanding and changing climate. They must initiate policies, implement programs, and build partnerships across a vast array of communities and stakeholders. The International Program in Public Health Leadership (IPPHL) will teach participants the skills of analysis, leadership, management, communication, and persuasion that will enable them to advance population health in this increasingly complex, resource-constrained environment. The program will offer a strong focus on individual coaching and mentoring, peer sharing and learning, and development of a community of practice to give participants access to a wider network to help them address the policy and program implementation challenges they face. The University of Washington, in collaboration with the Center for Creative Leadership provide internationally recognized expertise in a variety of critical fields including: theory of organizational management and change, policy formation and negotiation, communication, and leadership.

Timeline and Locations

This intensive professional development program will consist of the following components:

- **May 1–July 7 (10 weeks):** Preliminary Course Work and Skill-Building, Online, Distance Learning Format
- **July 10–21 (2 weeks):** In-Person Class Sessions, Mentoring, and Professional Networking, In-residence at the University of Washington in Seattle, Washington, USA (all travel and accommodations provided)
- **July 24–August 29 (6 weeks):** Online Distance Learning Format
- **August 30–September 1 (3 days):** In-Person Final Seminar, University of Washington Rome, Italy campus (all travel and accommodations provided)

Candidate Profile

- Mid-career public health professional from Africa, working in government, for a government initiative/partner, or entity at the federal, regional, state, or provincial level
- Responsibility for managing public health program(s) with supervisory responsibilities, either individual staff or a team; Accountable for the performance of public health programs and/or for managing front-line health workers
- Either an advanced degree related to public health, development, policy, or a medical professional
- Strong English-language skills, and ability to articulate the various policy or program implementation challenges that they deal with in public health
- All program costs, including travel and accommodations are covered by the program

Application and Preparation

- Application for this program is open from **March 1–31, 2017**.
Please complete an application form and upload the following attachments:
 1. Resume or curriculum vitae
 2. Letter of recommendation

3. Online application URL: evans.uw.edu/ipphl

International Program in Public Health Leadership (IPPHL)

- The admissions committee will notify applicants of their decision in **April**.
- Distance learning course work begins on May 1 (see program overview on next page).

Content and Format

The Program consists of an annual cohort of 12–15 students and the course will take place over a 4 month period, using a mix of virtual learning and in-person seminars and workshops. Each student will draft a problem statement for their **Action Learning Project**, which will be the focus of their individual work. The Action Learning Project will allow students to apply the skills and knowledge learned during the course to a specific program or challenge in their day-to-day job.

International Program in Public Health Leadership (IPPHL)

Program Timeline

March

Application to the program available
March 1–31

April

Admission committee reviews applications and candidates notified of admission
April

May

Preliminary Course Work and Skill-Building, May 1–July 7
Online Distance Learning Format

June

July

Participants travel to Seattle, Washington, USA, July 8 & 9

Seattle, USA Residency, July 10–21 (2 weeks) Univ. of Washington
In-Person Class Sessions, Mentoring, & Professional Networking

August

Participants travel home, July 22 & 23

Enrichment Intersession, July 24–August 29 (6 weeks)
Online Distance Learning Format

September

Participants travel to Rome, Italy, August 29

Rome, Italy Residency, August 30–September 1 (3 days)
Univ. of Washington, *In-Person Final Seminar*

International Program in Public Health Leadership (IPPHL)
Residency Content & Schedule

Sunday, July 9	Monday, July 10	Tuesday, July 11	Wednesday, July 12	Thursday, July 13	Friday, July 14	Saturday, July 15
Arrival	Introductions and Expectations	Leadership Foundations	Developing a Theory of Change	Leading Change	Refining the Problem Statement	Off-Site Team-Building
	Problem Statements			Managing in Low Resource Settings		
Informal Reception	Welcome Reception at Gates Foundation	360 Leadership Assessment	Networking and Social Event	Dinner with Local Public Health Leaders	Guest Lecture	Group Dinner
Sunday, July 16	Monday, July 17	Tuesday, July 18	Wednesday, July 19	Thursday, July 20	Friday, July 21	Saturday, July 22
Free Day	Boundary-Spanning Leadership	Testing a Theory of Change	Developing a Plan of Action	Coaching and Mentoring	Coaching and Mentoring	Fellows Travel Home
		State-of-the-Art in Public Health Evidence	Skills of Influence	Closing Dinner	Guest Presenter and Reception	
			Dinner with Coaches and Faculty			



EVANS SCHOOL OF PUBLIC POLICY & GOVERNANCE

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The Daniel J. Evans School of Public Policy & Governance prepares analytical policymakers, trailblazing innovators, and world-ready leaders to make a profound impact through public service. Guided by sound values, grounded in data, and inspired by a passion to improve people's lives and the world around us, our faculty and graduates drive innovative change to make the public and social sectors vastly more accountable, efficient, and productive. Together, with the support of our loyal donors, we make the public systems that are essential to us all work better for everyone. The people who developed implement the policies and programs that affect our day-to-day lives must be every bit as well educated in analytical, management, decision-making, and leadership skills as those who run the biggest businesses and corporations.



Center for
Creative
Leadership®

The Center for Creative Leadership (or CCL) is a 501C3 non-profit educational institution committed to the mission of advancing the understanding, practice and development of leadership for the benefit of society worldwide. Through leadership development programs, products and services, CCL helps individuals and organizations across the private, public, nonprofit, NGO and education sectors enhance their capacity for leadership. To fully realize this mission, the Center creates new knowledge that advances the field and that positively transforms the way leaders, their organizations and their societies confront the most difficult challenges of the 21st century. These imperatives require that the Center serve as a preeminent global institution for leadership development and research.

BILL & MELINDA
GATES foundation

Bill & Melinda Gates Foundation - Guided by the belief that every life has equal value, the Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people's health and giving them the chance to lift themselves out of hunger and extreme poverty. In the United States, it seeks to ensure that all people—especially those with the fewest resources—have access to the opportunities they need to succeed in school and life. Based in Seattle, Washington, the foundation is led by CEO Sue Desmond-Hellmann and Co-chair William H. Gates Sr., under the direction of Bill and Melinda Gates and Warren Buffett.