Organization
King County Parks

Project Title
Activating Skyway Park

Organizational Background
King County Parks offers more than 200 parks and 28,000 acres of open space, including such regional treasures as Marymoor Park and Cougar Mountain Regional Wildland Park, 175 miles of regional trails, 215 miles of backcountry trails and a world-class aquatic center. By cultivating strong relationships with non-profit, corporate and community partners, King County Parks enhances park amenities while reducing costs.

Project Description
Located in urban incorporated King County, the Skyway-West Hill neighborhood has been underserved historically, and this low level of investment is apparent in its residents' health, income, and other demographic markers, as well as in the community's business and civic infrastructure. One potential asset, the 22-acre Skyway Park, is under-utilized, and residents largely report feeling unsafe there and/or not knowing about it at all. King County Parks will embark on capital improvements in 2020 in the park and is interested in learning 1) if these investments are successful and 2) what future improvements - either capital or programming - could be successful in making this park a true community asset.

Travel Required?
No

Deliverables
A policy report that: 1) defines performance metrics for "success" of the capital investments in Skyway Park; 2) compiles and analyzes data around barriers and challenges; and 3) recommends future actions that King County Parks can take to achieve successful outcomes at Skyway Park.
Key Tasks for Consultants

- define performance metrics for "success" of the capital investments King County Parks will make in Skyway Park in 2020.

- using GIS data, historical information, literature review, stakeholder interviews, and other engagement, compile and analyze data to create a thorough understanding of barriers and challenges facing park activation and other ways the park can be a community asset.

- based upon the analysis, recommend future investments that King County Parks can make in order to achieve successful outcomes at Skyway Park.