

MARK C. LONG

University of Washington
Evans School of Public Policy and Governance
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Updated July, 2019

EDUCATION

- 2002 Ph.D. in Economics
University of Michigan, Ann Arbor, Michigan
Dissertation: The Effects of Education Policy on College Entry and Household Savings. (Committee: Julie Cullen (Chair), Charles Brown, Don Heller, and Joel Slemrod)
- 1998 M.A. in Economics
University of Michigan, Ann Arbor, Michigan
- 1996 M.P.P. in Public Policy
University of Michigan, Ann Arbor, Michigan
- 1992 Teaching Credential
University of California at Los Angeles, Graduate School of Education
- 1989 B.A. in Studio Art
DePauw University, Greencastle, Indiana

ACADEMIC POSITIONS

University of Washington, Seattle, WA

- 2018-2019 Associate Dean for Faculty Affairs, Evans School of Public Policy & Governance
- 2016-2018 Associate Dean for Research, Evans School of Public Policy and Governance
- 2014- Professor of Public Policy and Governance & Adjunct Professor of Economics
- 2009-2014 Associate Professor of Public Affairs & Adjunct Assoc. Professor of Economics
- 2004-2009 Assistant Professor of Public Affairs & Adjunct Assistant Professor of Economics

George Washington University, Washington, D.C.

- 2002-2004 Assistant Professor of Economics and Public Policy & Public Administration

ELECTED OFFICES

- 2019- Member of the Washington State Academy of Sciences
- 2018-21 Board of Directors of the Association for Education Finance & Policy
- 2015-16 Vice-President of the Association for Public Policy Analysis and Management
- 2013-16 Policy Council of the Association for Public Policy Analysis and Management

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EDITORIAL POSITIONS

American Educational Research Journal

2019- Associate Editor

Journal of Policy Analysis and Management

2017- Editorial Board

2012-17 Co-Editor

2008-11 Managing Editor and Co-Editor

Journal of Research on Educational Effectiveness

2017-19 Editorial Board

Educational Evaluation and Policy Analysis

2011-12 Editorial Board

AWARDS

- 2014 Co-Recipient of the Wilder School Award for Scholarship in Social Equity and Public Policy Analysis (co-sponsored by the National Academy of Public Administration and the L. Douglas Wilder School of Government and Public Affairs) “for exemplary published scholarly articles that advances the public’s understanding of social equity.”
- 2012 Recipient of the American Educational Research Association’s award for “Outstanding Reviewer for *Educational Evaluation and Policy Analysis*.”
- 2011 Nominated for the Evans School Student Organization teaching award.
- 2010 Recipient of the American Educational Research Association’s award for “Outstanding Reviewer for *Educational Evaluation and Policy Analysis*.”
- 2008 Recipient of the American Educational Research Association’s Palmer O. Johnson award for “the highest quality of academic scholarship published in one of the [four] AERA journals.”
- 2002 Recipient of the Association for Public Policy Analysis and Management, Ph.D. Dissertation Award, for Best Ph.D. Dissertation in Public Policy and Management.
- 1999-02 University of Michigan, Economics Department, "Top-Ten Graduate Student Instructor" based on student evaluations.

OTHER LEADERSHIP ROLES AND AFFILIATIONS

West Coast Poverty Center: Interim Director, 12/13-3/14; Executive Committee Member 2013-; Faculty Affiliate, 2009-.

Center for Studies in Demography and Ecology Executive Committee Member, 2008-11; Research Affiliate, 2006-.

Scholars Strategy Network: Affiliate Scholar, 2013-.

Center for Education Data & Research: Research Affiliate, 2010-.

MAJOR CURRENT PROJECTS

Minimum Wage Study: Evaluation of Minimum Wage in Seattle and Elsewhere with Scott Allard, Scott Bailey, Heather Hill, Jennifer Otten, Robert Plotnick, Jennifer Romich, Anneliese Vance-Sherman, and Jacob Vigdor. [Study Website](#).

AP Science Study: Evaluation of the Sustainability and Effectiveness of Inquiry-Based Advanced Placement Science Courses: Evidence from an In-Depth Formative Evaluation & Randomized Controlled Study with Dylan Conger and Ray McGhee, Jr. [Study Website](#)

College Bound Scholarship: Exploring Washington's College Bound Scholarship Program: Sign Up Decisions and the Relationship of Eligibility with College-going and Persistence with Dan Goldhaber and Ann Person. [Study Description](#)

Altruism and Value of Life: An Altruism Adjusted Measure of the Value of a Statistical Life. [Study Description](#), [ICPSR Datasets](#)

PUBLICATIONS

Journal Articles

Conger, D, Kennedy, A, Long, MC, McGhee Jr., R. "Effects of Advanced Placement Science Courses on Skill, Confidence, and Interest in Science." Forthcoming in [The Journal of Human Resources](#).

Long, MC, Conger, D, McGhee Jr., R. "Life on the Frontier of AP Expansion: Can Schools in Less-Resourced Communities Successfully Implement AP Science Courses?" "Revise and resubmit." Forthcoming in [Educational Researcher](#).

Seeratan, K, McElhaney, KW, Mislevy, J, McGhee Jr., R, Conger, D, Long, MC. "Measuring Students' Ability to Engage in Scientific Inquiry: A New Instrument to Assess Data Analysis, Explanation, and Argumentation." Forthcoming in [Educational Assessment](#).

Goldhaber, D, Long, MC, Person, A, Rooklyn, J, Gratz, T. "Sign Me Up: The Factors Predicting Students' Enrollment in An Early Commitment Scholarship Program?." [AERA Open](#), 2019.

Buszkiewicz, J, House, C, Aggarwal, A, Long, M, Drewnowski, A, Otten J. "The Impact of a City-Level Minimum Wage Policy on Supermarket Food Prices by Food Quality Metrics: A Two-year Follow Up Study." [International Journal of Environmental Research and Public Health](#), 16(1), 2019.

Spoden, AL, Buszkiewicz, JH, Drewnowski, A, Otten, J, Long MC. "Seattle's Minimum Wage Ordinance did not affect supermarket food prices by processing category." [Public Health Nutrition](#), Published online: 07 February 2018.

Journal Articles (Continued)

Long, MC, Krause, E. "Altruism by Age and Social Proximity." *PLoS One*, 12(8), 1-24, August 24, 2017.

Otten, J, Buszkiewicz, JH, Tang, W, Aggarwal, A, Long, MC, Vigdor, J, and Drewnowski, A. "The Impact of a City-Level Minimum-Wage Policy on Supermarket Food Prices in Seattle- King County" *International Journal of Environmental Research and Public Health*, 14(9), 2017.

Long, MC. "Generating Hypotheses and Upper Bound Effect Sizes Using a Large Number of School Characteristics and Student Outcomes." *Journal of Research on Educational Effectiveness*, 9(1), 128-147, 2016.

Long, MC, Goldhaber, D, Huntington-Klein, N. "Do Completed College Majors Respond To Changes in Wages?" *Economics of Education Review*, 49, 1-14, 2015.

Long, MC. "Is There a 'Workable' Race-Neutral Alternative to Affirmative Action in College Admissions?" *Journal of Policy Analysis and Management*, 34(1), 162-183, 2015.

Blume, GH, Long, MC. "Changes in Levels of Affirmative Action in College Admissions In Response to Statewide Bans and Judicial Rulings." *Educational Evaluation and Policy Analysis*, 36(2), 228-252, 2014.

Conger, D, Long, MC. "Gender Gaps in College Enrollment: The Role of Gender Sorting Across Public High Schools." *Educational Researcher*, 42(7), 371-380, October 2013.

Long, MC, Conger, D. "Gender Sorting Across K-12 Schools in the U.S." *American Journal of Education*, 119(3), 349-372, 2013.

Cullen, JB, Long, MC, Reback, R. "Jockeying for Position: Strategic High School Choice Under Texas' Top-Ten Percent Plan." *Journal of Public Economics*, 97(1), 32-48, 2013. (Earlier version: *NBER Working Paper No. 16663*).

Long, M, Conger, D, Iatarola, P. "Effects of High School Course-Taking on Secondary and Post-Secondary Success." *American Educational Research Journal*, 49(2), 285-322, 2012.

Iatarola, P, Conger, D, Long, MC. "Determinants of High Schools' Advanced Course Offerings." *Educational Evaluation and Policy Analysis*, 33(3), 340-359, 2011.

Long, MC. "Affirmative Action at Nearby Colleges: Temporal and Regional Changes." *The B.E. Journal of Economic Analysis & Policy* (Contributions), 10(1), Article 65, 2010.

Long, MC. "Changes in the Returns to Education and College Quality." *Economics of Education Review*, 29(3), 338-347 June 2010.

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Journal Articles (Continued)

Long, MC, Tienda, M. Special Editor for “Beyond Admissions: Rethinking College Opportunities and Outcomes,” a special edition of *The Annals of the American Academy of Political and Social Science*, January 2010. Includes preface: “Beyond Admissions: Lessons from Texas,” with Marta Tienda. [*The Annals of the American Academy of Political and Social Science*](#), 627, 6-11, January 2010.

Long, MC, Saenz, V, Tienda, M. “Policy Transparency and College Enrollment: Did the Texas' Top 10% Law Broaden Access to the Public Flagships?” [*The Annals of the American Academy of Political and Social Science*](#), 627, 82-105, January 2010.

Conger, D, Long, MC. “Why Are Men Falling Behind? Gender Gaps in College Performance and Persistence.” [*The Annals of the American Academy of Political and Social Science*](#), 627, 184-214, January 2010.

Long, MC, Tienda, M. “Changes in Texas Universities' Applicant Pools after the *Hopwood* Decision.” [*Social Science Research*](#), 39(1), 48-66, January 2010.

Conger, D, Long, MC, Iatarola, P. “Explaining Race, Poverty, and Gender Disparities in Advanced Course-Taking.” [*Journal of Policy Analysis and Management*](#), 28(4), 555-576, Fall 2009.

Long, MC, Iatarola, P, Conger, D. “Explaining Gaps in Readiness for College-Level Math: The Role of High School Courses.” [*Education Finance and Policy*](#), 4(1), 1-33, Winter 2009.

Long, MC, Goldfarb, MG, Goldfarb, RS. “Explanations for Persistent Nursing Shortages.” [*Forum for Health Economics and Policy*](#) (Berkeley Electronic Press), 11(2), November, 2008.

Long, MC. “College Quality and Early Adult Outcomes.” [*Economics of Education Review*](#), 27(5), 588-602, October 2008.

Long, MC, Tienda, M. “Winners and Losers: Changes in Texas University Admissions post-*Hopwood*.” [*Educational Evaluation and Policy Analysis*](#), 30(3), 255-280, September 2008.

Goldfarb, MG, Goldfarb, RS, Long, MC. “Making Sense of Competing Nursing Shortage Concepts.” [*Policy, Politics, and Nursing Practice*](#), 9(3), 192-202, August 2008.

Long, M, Dziczek, K, Luria, D, Wiarda, E. “Wage and Productivity Stability in U.S. Manufacturing Plants.” [*Monthly Labor Review*](#), 131(5), 24-36, May 2008.

Long, MC. “Affirmative Action and its Alternatives in Public Universities: What Do We Know?” [*Public Administration Review*](#), 67(1), 311-325, March-April 2007. Reprinted in [*Affirmative Action in Plural Societies*](#), Stewart, F., Langer, A., Venugopal, R., Brown, G. (Eds.), 2012.

Long, MC. “Race and College Admission: An Alternative to Affirmative Action?” [*The Review of Economics and Statistics*](#), 86(4), 1020-1033, November 2004.

Journal Articles (Continued)

Long, MC. "College Applications and the Effect of Affirmative Action," [*Journal of Econometrics*](#), 121 (1-2), pp. 319-342, July-August 2004.

Long, MC. "The Impact of Asset-Tested College Financial Aid on Household Savings." [*Journal of Public Economics*](#), 88(1), 63-88, January 2004.

Papers Submitted for Review

Jardim, E, Long, MC, Plotnick, R, van Inwegen, E, Vigdor, J, Wething, H. "Minimum Wage Increases, Wages and Low-Wage Employment: Evidence from Seattle." [*National Bureau of Economics Research Working Paper No. 23532*](#), June, 2017. "Revise and resubmit" requested by the [*American Economic Journal: Economic Policy*](#).

Goldhaber, D, Long, MC, Gratz, T, Rooklyn, R. "Pledging to Do 'Good': An Early Commitment Pledge Program, College Scholarships, and High School Outcomes in Washington State." "Revise and resubmit" requested by [*Educational Evaluation and Policy Analysis*](#).

[Long, MC, Bateman, N.](#) "Long-run Changes in Underrepresentation After Affirmative Action Bans in Public Universities." [Working Paper](#).

Goldhaber, D, Cowan, J, Long, MC, Huntington-Klein, N. "College Curricular Dispersion: More Well-Rounded or Less Well Trained?"

Long, MC, Blume, GH. "A Simple Machine Learning Approach for Program Evaluators Investigating Heterogeneity."

Long, MC, Davis, T. "Evaluating Public Projects Given Heterogeneous Discount Factors Using Prospective and Retrospective Analyses."

Long, MC, Kennedy, A. "Optimal Spatial Distribution of Colleges."

Long, MC, Rooklyn, J. "Next: An Improved Method for Identifying Impacts in Regression Discontinuity Design."

Working Papers in Progress

Conger, D, Kennedy, A, Long, MC, McGhee Jr., R. "Effects of Advanced Placement Science Courses on Postsecondary Entry."

Jardim, E, Long, MC, Plotnick, R, van Inwegen, E, Vigdor, J, Wething, H. "The Extent of Local Minimum Wage Spillovers."

Jardim, E, Long, MC, Plotnick, R, van Inwegen, E, Vigdor, J, Wething, H. "Minimum Wage Increases and Individual Employment Trajectories." [*National Bureau of Economics Research Working Paper No. 25182*](#), October, 2018.

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Working Papers in Progress (Continued)

Long, MC. “An Altruism Adjusted Measure of the Value of a Statistical Life”

Long, MC, Rooklyn, J. “Next: A Stata Command for Identifying Impacts in Regression Discontinuity Design.”

Long, MC, Goldhaber, D., Gratz, T. “Washington’s College Bound Scholarship Program and its Effect on College Entry, Persistence, and Completion.”

Romich, J, Allard, S, Althausen, A, Long, MC, Vigdor, J. “Linking Administrative Data to Understand Effects of Seattle’s \$15 Minimum Wage Ordinance.” [Working Paper](#).

Book Manuscripts in Progress

Long, MC. “How to Value Life”.

Reports

The Seattle Minimum Wage Study Team. “The Seattle Minimum Wage Ordinance October 2017 Update: Report on Employer Adjustments, Worker Experiences, and Price Changes.” University of Washington, Seattle. [Report commissioned by the Seattle City Council](#). October 2017.

The Seattle Minimum Wage Study Team. “Report on the Impact of Seattle’s Minimum Wage Ordinance on Wages, Workers, Jobs, and Establishments Through 2015.” University of Washington, Seattle. [Report commissioned by the Seattle City Council](#). July 2016.

The Seattle Minimum Wage Study Team. “Report on Baseline Employer Survey and Worker Interviews.” University of Washington, Seattle. [Report commissioned by the Seattle City Council](#), April 2016.

Long, MC. “The Promise and Peril for Universities Using Correlates of Race in Admissions in Response to the *Grutter* and *Fisher* Decisions.” [Report commissioned by the Educational Testing Service](#) Policy Evaluation and Research Center, 2015.

Included in: [Alternative Paths to Diversity: Exploring and Implementing Effective College Admissions Policies](#), Educational Testing Service, 2017.

Marieka MK, Plotnick, RD, and Long, MC. “Who Would be Affected by an Increase in Seattle’s Minimum Wage?” Report for the [Report commissioned by the City of Seattle, Income Inequality Advisory Committee](#), March, 2014.

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Op-Eds and Other Publications

Long, MC, Plotnick, RD, “Lessons from Seattle’s Courageous Minimum-Wage Experiment,” [*Seattle Times*](#), Op-Ed, June, 28, 2017.

Long, MC. “Can Universities Maintain Diversity without Directly Considering Race in Admissions?” [*Scholars Strategy Network Key Findings*](#), February 2016.

Long, MC. “Local and State Minimum Wage Laws.” [*Association for Public Policy Analysis and Management*](#), Blog Post, December 16, 2014.

Long, MC. “When Affirmative Action Is Banned, Minority Applicants To College Have A Harder Time – Even In Neighboring States,” [*Scholars Strategy Network Key Findings*](#), January 2014.

Long, MC. “To Understand The Female Advantage in College Enrollment, Look to the Schools Boys and Girls Attend.” [*Scholars Strategy Network Key Findings*](#), July 2013.

Conger, D, Long, MC. “Women Students Dominating in Many Countries.” [*University World News*](#), Issue No. 261, March 2013.

Cullen, J, Long, MC, Reback, R. "Summary of 'Jockeying for Position: High School Student Mobility and Texas' Top-Ten Percent Rule.'" [*Insights on Southern Poverty*](#), 1(3), University of Kentucky Center for Poverty Research, pp. 9-11, Fall 2003.

Gramlich, E, Long, MC. “Growing Income Inequality: Roots and Remedies.” The Future of the Public Sector, No. 3, [*Urban Institute Press*](#), 1996.

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FELLOWSHIPS, GRANTS, AND FUNDED RESEARCH

- 2018 Economic Self-Sufficiency Policy Research Institute, “Merging Administrative Data to Test the Impact of the \$15 Seattle Minimum Wage on Household Poverty,” Co-PI with PI Jennifer Romich (UW) and Co-PI Jake Vigdor (UW), \$40,000.
- 2015-2018 Laura and John Arnold Foundation, “University of Washington Multi-Site Minimum Wage Study,” Co-PI with PI Jake Vigdor (UW) and Co-PI Jennifer Romich (UW), \$2,641,118.
- 2015-2016 National Science Foundation, “Estimating an Altruism Adjusted Measure of the Value of a Statistical Life,” Principal Investigator, \$168,062.
- 2015-2016 University of Washington Innovation Research Award, “Estimating an Altruism Adjusted Measure of the Value of a Statistical Life,” Principal Investigator, \$25,000.
- 2015-2017 Smith Richardson Foundation, “Seattle Minimum Wage Project,” Co-PI with PI Jake Vigdor (UW) and Co-PI Jennifer Romich (UW), \$436,240.
- 2014-2020 City of Seattle, “City of Seattle Minimum Wage Evaluation,” Co-PI with PI Jake Vigdor (UW) and Co-PI Jennifer Romich (UW), \$411,391 (Years 1-2).
- 2014-2017 U.S. Department of Education, Institute of Education Sciences, “Exploring Washington’s College Bound Scholarship Program: Sign Up Decisions and the Relationship of Eligibility with College-going and Persistence,” Co-PI with PI Dan Goldhaber (UW), \$691,344.
- 2014 City of Seattle, “Impact of Minimum Wage Increase in Seattle,” Co-PI with PI Marieka Klawitter (UW) and Co-PI Bob Plotnick (UW).
- 2012-2016 National Science Foundation, “Evaluation of the Sustainability and Effectiveness of Inquiry-Based Advanced Placement Science Courses: Evidence from an In-Depth Formative Evaluation & Randomized Controlled Study,” PI with Co-PIs Dylan Conger (George Washington U.) and Raymond McGhee Jr. (SRI International), \$2,616,777.
- 2012-2013 University of Washington, Research Royalty Fund, “Estimating an Altruism Adjusted Measure of the Value of a Statistical Life,” PI, Awarded \$33,682.
- 2011-2014 Bill & Melinda Gates Foundation and the Smith Richardson Foundation via the National Center for Analysis of Longitudinal Data in Education Research (CALDER), “Secondary and Postsecondary Pathways to Labor Market Success: A Research Program to Improve Policy/ Practice: Washington State,” Senior Researcher with PI Dan Goldhaber (UW), Awarded \$400,000.
- 2010 University of Washington, Center for Studies in Demography and Ecology, Multidisciplinary Working Group Grant, "Decision-Making and Complexity: an Interdisciplinary Approach," PI with Co-PIs Jennifer Romich (UW) and Crystal Hall (UW), Awarded \$5,000.

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Fellowships, Grants, and Funded Research (Continued)

- 2009-2010 Smith Richardson Foundation, "Why Are Men Falling Behind? Explanations for the Gender Gap in College Enrollment and BA Completion," PI, Awarded \$59,819.
- 2007-2009 U.S. Department of Education, Institute of Education Sciences, "The Implications of High School Course Availability and Course-Taking for Achievement, Graduation, and Postsecondary Enrollment," Co-PI with PI Patrice Iatarola (Florida State U.) and Co-PI Dylan Conger (George Washington U.), Awarded \$499,484.
- 2005-2006 Spencer Foundation, "Changes in the Returns to Education and College Quality at the End of the 20th Century," PI, Awarded \$38,350.
- 2005 University of Washington, Institute for Ethnic Studies in the United States, "Affirmative Action, College Quality, and Early Adult Outcomes," PI, Awarded \$6,864.
- 2004-2007 University of Washington, Daniel J. Evans School of Public Affairs Faculty Research Grants:
"The Effects of High School Courses on Achievement, Graduation, and Postsecondary Enrollment," PI, Awarded \$15,000, 2006-07.
"Affirmative Action, College Quality, and Early Adult Outcomes," PI, Awarded \$14,914, 2005-06.
"College Quality and Early Adult Outcomes' and related papers," PI, Awarded \$13,498, 2004-05.
- 2004-2005 Policy Research Scholar at the George Washington Institute of Public Policy, "College Quality and Early Adult Outcomes," PI, Awarded \$12,000, 2004-05 (Declined Offer).

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

(* Denotes presentation by co-author.)

Allied Social Sciences Association (Joint Labor and Employment Relations Association / American Economic Association) Conference (2018*)
American Educational Research Association Conference (2007-09, 2014*, 2016-17)
Association for Public Policy Analysis and Management Conference (2001-05, 2007, 2009, 2011-12, 2013-19)
Association for Education Finance and Policy Conference (2004-11, 2013-19)
CALDER (National Center for Analysis of Longitudinal Data in Education Research) Research Conference (2014*)
City University of New York, Office of Policy Research's Higher Education Policy Seminar Series (2009)
College Board (2016)
Columbia University, Population Research Center (2017)
Congressional Budget Office (1998)
DePauw University, Department of Economics (2005)
Duke University, Economics Department (2007)
George Washington University, Department of Economics (2002-03)

Invited Seminars and Conference Presentations (Continued)

Educational Testing Service (2013)
Harvard University, Center for Education Policy Research (2012)
Institute for Education Science Annual Research Conference (2008)
King County Office of Economic & Financial Analysis, Regional Economics & Forecasting Forum (2014).
Midwest Economics Association Conference (2002, 2004-05)
MIT (2017*)
National Bureau of Economic Research Higher Education Meeting (2001, 2003*, 2005, 2007)
National Academies of Sciences, Engineering, and Medicine, Board on Science Education (2018)
Population Association of American (2017*, 2018*)
Princeton University, Industrial Relations Section/Labor Economics Seminar (2006)
Princeton University, Texas Higher Education Opportunity Project (2005-06, 2008)
Seattle University, Income Inequality Symposium (2014)
Society for Research on Educational Effectiveness Conference (2013, 2017)
Society for Risk Analysis Annual Meeting (2010)
Southern Economics Association Conference (2016*)
Stanford University, Center for Education Policy Analysis (2012)
Stanford University, Department of Economics (2017*)
Student Financial Aid Research Conference (2001)
University of California-Berkeley, "Equal Opportunity in Higher Education: Proposition 209, the Past and Future" Conference (2006*)
University of California-Los Angeles, Civil Rights Project/Proyecto Derechos Civiles (2016)
University of California-San Diego, Department of Economics (2012)
University of Chicago (2017*)
University of Maryland, Department of Economics (2003)
University of Michigan, Department of Economics (1999-01)
University of Pittsburgh (2018, 2018*)
University of Rochester (2017*)
University of Texas, Civil Rights Project Roundtable (2007)
University of Victoria, Department of Economics (2005)
University of Washington, Center for Statistics and the Social Sciences (2016, 2018)
University of Washington, Center for Studies in Demography and Ecology (2006, 2011, 2015, 2017)
University of Washington, Economics Department (2010)
University of Washington, Evans School of Public Affairs (2007-08, 2011, 2013, 2016)
University of Washington, Law School (2013, 2016)
University of Washington, Program in Health Economics and Outcomes Methodology (2013)
University of Washington, West Coast Poverty Seminar (2016)
Vanderbilt University, Peabody College of Education and Human Development (2014)
Western Economics Association International Conference (2007, 2010, 2019)
Western Washington University, Department of Economics (2015)
World Bank (2017)
Young Presidents Organization (2018)

(Details here: <http://blogs.uw.edu/marklong/presentations/>)

TEACHING EXPERIENCE

UW, Evans School of Public Policy and Governance

PhD Data Analysis Seminar
Quantitative Analysis II
Advanced Multivariate Analysis
Economics of Race and Inequality
Microeconomic Policy Analysis
Economics of the Public Sector
Economics for Policy Analysis & Management I
Economics for Policy Analysis & Management II
Applied Benefit-Cost Analysis
MPA Degree Project Seminar
Truth, Evidence, and Public Policy Analytics

George Washington U., Dept. of Economics and School of Public Policy and Public Admin.

Intermediate Microeconomics
Economics in Policy Analysis

University of Michigan, Dept. of Economics and Ford School of Public Policy

Introductory Microeconomics; Intermediate Microeconomics
Introductory Macroeconomics; Intermediate Macroeconomic Theory
Statistics; Applied Regression Analysis
Program Evaluation

PhD Students (Dissertation Committees)

Name Year Completed. Initial post-PhD appointment.

Public Policy and Management

Colleen Chrisinger	2010. University of Oregon, Dept. of Planning, Public Policy and Administration Asst. Professor.
Danielle Fumia (Chair)	2013. Washington State Institute for Public Policy, Senior Research Associate.
Jason Williams	2013. Casey Family Programs, Research Analyst.
Pradeep Singh	2014.
Stephanie Leiser	2014. University of Michigan, Gerald R. Ford School of Public Policy, Lecturer.
Grant Blume (Chair)	2016. University of Washington, Postdoctoral Research Associate.
Josh Merfeld	2018. New York University. Wagner Graduate School of Public Service, Assistant Clinical Professor.
Helen Kilber	2019. Portland State University. Lecturer.
Alec Kennedy (Chair)	2019. San Francisco Unified School District, Educational Policy Analyst.
Sarah N. Williamson	Current.
Hilary Wething	Current.
Ben Glasner (Chair)	Current.

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PhD Students (Dissertation Committees) (Continued).

Economics

Theresa Alafita	2003. George Washington University, Adjunct Professor.
Andy Ewing	2009. Eckerd College, Economics Department, Assistant Professor.
Christina P. Tapia	2010. KPMG, LLP. Senior Analyst in the Economic and Valuation Services group.
Kohei Kiya	2013. Japan International Cooperation Agency, Economist.
Lin-Chi Hsu	2014. United International College, Macau, China. Assistant Professor.
Nick Huntington-Klein	2015. California State University, Fullerton. Assistant Professor of Economics.
Chasya Hoagland	2015. Washington State Institute for Public Policy, Research Associate.
Austin Gross	2018. Microsoft, Data Scientist.
Rory Mullen	2019. University of Warwick, Warwick Business School. Assistant Professor.
Shikha Agarwal	2019.

Education

Roxana Chiappa	2019. Rhodes University, Assistant Professor.
Ashley Birkeland	2019. Kent School District, Director of Research.
Christopher Joel Hanson	Current.
Erik S Gimness	Current.
Eric J Hougan	Current.
Nate Adkins	Current.

Sociology

Stephanie Ewert	2010. U.S. Census Bureau, Education and Social Stratification branch, Statistician.
April Fernandes	2015. North Carolina State University. Assistant Professor of Sociology.
Liz Ackert	2015. University of Texas at Austin, Population Research Center, postdoctoral fellowship.

Business

Sarah E. Shonka	2015. Bentley University, Assistant Professor of Accountancy.
Sara Toynbee	2017. University of Texas at Austin, Assistant Professor of Accounting.
Matt Denes	2017. Carnegie Mellon University, Assistant Professor of Finance.

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PhD Students (Other Advising)

Scott DeBurgomaster (Sociology, dissertation committee member through 2012).

Keisha Childers (Public Affairs and Management, Major Area Paper committee, 2012).

UW MPA Students (Degree Project Supervisor)

2015	Qingqing Sun		
2013	Mike Archambault	Yujia Chen	Hui Ge
	Destiny Calvano	Mochen Cui	Jenny Juston
	Kara Culgin	Xin Du	Melissa Kuehne
	John Kurpierz	Ben Landsman	Xin Liu
	David Nadel	Ben Piggot	Lisa Ravenel
	Joseph Ringold	Danny Smith	Di Xiao
2011	Allison Larsen	James Freeburg	Lindzey Chadd-Bailey
	Nicole VanVoorhis		
2009	Kylie Palzer	Grant Blume	
2008	Soohwan Song		
2007	Andrea Lee	Tricia Davis	
2006	Sylvia Gil		

PROFESSIONAL AND COMMUNITY SERVICE

Association for Public Policy Analysis and Management

Institutional Representative 2017-
Vice-President and Executive Committee Member 2015-16.
Policy Council Member 2013-16.
Meetings and Conferences Committee (Chair), 2015, 2016
Membership Committee (Chair), 2014.
Publications Committee, 2016.
Mentor for First Time Attendees and New Members, 2015, 2016.
Dissertation Awards Committee, 2013, 2015.
Fall Conference Program Committee,
 Methods and Empirical Design (Chair), 2014.
 Methods and Empirical Design, 2013.
 Education Policy, 2011.

Association for Education Finance and Policy

Board of Directors, 2018-2021.
Mentor for Young Scholars, 2017, 2018.

Referee

American Economic Review; American Economic Journal: Economic Policy; American Educational Research Journal; American Journal of Education; American Sociological Review; Canadian Journal of Economics; Demography; Eastern Economic Journal; Economic Inquiry; Economic Journal; Economics Letters; Economics of Education Review; Education Finance and Policy; Educational Evaluation and Policy Analysis; Educational Policy; Educational Researcher; Evaluation Review; Higher Education Quarterly; IZA Journal of Labor Economics; Journal of Economic Education; Journal of Econometrics; Journal of Health Economics; Journal of Higher Education; Journal of Human Resources; Journal of Labor Economics; Journal of Law, Economics, and Organization; Journal of Policy Analysis and Management; Journal of Public Administration Research and Theory; Journal of Public Affairs Education; Journal of Public Economics; Journal of Research on Educational Effectiveness; Journal of Urban Economics; National Tax Journal; Quarterly Journal of Economics; Review of Economics and Statistics; Research in Law and Economics; Science; Social Science Research; Social Science Quarterly; Social Problems; Sociological Quarterly; Southern Economic Journal; Transportation.

Conference Panel Organizer

Association for Public Policy Analysis & Management
2016 “The Effect of Policies Aimed at Improving College Going and College Readiness.”
2014 “Efficacy of College Affirmative Action and Alternative Policies.”
2007 “The Continuing Impact of Race on Higher Education Processes, Policies and Outcomes.”
Association for Education Finance & Policy
2011 “Gender Disparities and their Relation to Education Policy.”

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Conference Panel Organizer (Continued)

Society for Benefit-Cost Analysis

2011 “The Use of BCA in Making Educational Decisions.”

Western Economic Association International Conference

2007 “Economics of Education: Higher Education Access and Peer Effects in Schools.”

Conference Panel Chair

Association for Education Finance and Policy

2019 “Navigating Students Loans: Aversion and Choice Overload”

2018 “College in High School.”

2017 “Closing Persistence Gaps.”

Association for Public Policy Analysis & Management

2017 “The Promise and Perils of Free College,” and “Access and Pathways in Post-Secondary Schooling.”

2016 “Minimum Wage Effects on Employment, Prices, and Public Subsidies.”

2014 “Methodological Developments in the Analysis of Quasi-Experimental Approaches,” and “College Access and Matriculation.”

2012 “The Effects of School Curriculum Reforms on Student Achievement and Attainment.”

Society for Research on Educational Effectiveness

2013 “Transitions for Youth Paths Forward: The Impact of Information, Timing, and Language on Advancement.”

Midwest Economics Association Meeting

2004 “The Implicit Value of Health and Health Insurance.”

2002 “School Choice and Education Policy.”

Conference Panel Discussant

Association for Public Policy and Management Conference 2007-16

Association for Education Finance and Policy Annual Meeting 2011-16

Association for Public Policy and Management Conference 2014

American Educational Finance Association Conference 2004-07

Texas Higher Education Opportunity Research Meeting 2006

Midwest Economics Association Meeting 2004-05

U.S. Dept. of Health and Human Services, Assistant Secretary for Planning and Evaluation /
Census Bureau Research Development Grants Conference (in association with The Joint
Center for Poverty Research) 2003

Conference Proposal Reviewer

Society for Research on Educational Effectiveness, 2013-15.

American Educational Research Association Conference, 2008-09.

Grant Application Reviewer

National Science Foundation, 2008, 2013-16.

U.S. Department of Education, Institute of Education Sciences. “Evaluation of State
Education Programs and Policies” grant review panel, 2015.

William T. Grant Foundation, 2014.

The Texas Higher Education Opportunity Project

Collaborating Investigator. Multi-year study of the transition of Texas high school students into higher education and the labor force, 2005-2010.

Legal Briefs

Civil Rights Project: Provided assistance in their preparation of "[*Brief of American Social Science Researchers in Fisher v. University of Texas at Austin*](#)," 2012.

NAACP Legal Defense and Educational Fund: Provided assistance in their preparation of an amicus brief in the case of Abigail Noel Fisher and Rachel Multer Michalewicz v. State of Texas et al., 2009.

University of Washington Service

Member of Provost's "Confronting Misinformation" Working Group, 2017-18.

Member of the Vice Provost for Research's "Research Advisory Board", 2017-.

Evans School of Public Policy and Governance

Faculty Council (Chair 2010-11; elected representative 2006-08, 2009-11, 2012-14)

Curriculum Committee (Chair 2008-10, 2012-13; member 2006-07, 2008-10, 2012-13)

Data Science Faculty Search Committee (Chair 2018-19)

Social Policy Senior Faculty Search Committee (Chair 2013-14)

Undergraduate Planning Committee (Chair 2014-19)

Faculty Affairs Committee (member 2016-17, 2019)

Faculty Program Coordinator for the Traditional MPA Program (2006-07)

Research Committee (member 2013-19)

Promotion and Tenure Committee (for Joe Cook, 2012-13)

3-year Reappointment Review Committee (Maria Perez, 2013-14; Brian Dillon, 2014-15).

Faculty Advisor for the Evans School Review (2011)

PhD Admissions Committee (member 2011)

Graded and wrote questions for the Ph.D. students' qualifying exams (2007-10, 2013)

Degree Project Prize Committee (member 2007)

Admissions Policy and Procedures Task Force (member 2004)

Admissions and Financial Aid Committee (member 2004-06)

PhD Program Planning Committee (member 2004-06)

Analysis and Evaluation program option Faculty Lead (2018-)

APPAM PhD Program Fair (2018-19)

Center for Studies in Demography and Ecology

Executive Committee (member 2008-11)

West Coast Poverty Center

Executive Committee member (2013-)

Interim Director, (December 2013 – March 2014)

Grant Application Reviewer (2010)

Research Royalty Fund

Review Committee (2012-14)

Grant Application Reviewer (2005, 2007, 2009, 2014)

Other University Service

George Washington University

GWU Institute of Public Policy Steering Committee (member 2003-04)

Department of Economics - Library Representative (2003-04)

University of Michigan Service:

Graduate Economics Student Association's Library Representative (2001-02)

Graduate Economics Student Association's Faculty Representative (2000-01)

Research-related Employment

Science Learning Activation Lab, 2011. Consultant.

Michigan Manufacturing Technology Center, Ann Arbor, MI, 2002. Consultant.

U.S. Bureau of the Census, Center for Economic Studies. 2004, 2017-. Researcher.

University of Michigan. Research Assistant (Rebecca Blank and Matthew Shapiro, 2000-01; Edward Gramlich, 1995; Lawrence Mohr, 1995).

Congressional Budget Office, Washington, DC, 1998. Summer Intern.

Office of Management and Budget, Washington, DC, 1997. Summer Intern.

Henry Ford Health System, Center for Clinical Effectiveness, Michigan, 1996. Analyst.

Public Speaking and Presentations to Public Agencies

2016 City of Seattle, Council Briefing, [Video - Minimum Wage Study Report](#), July 25th.

2014 City of Seattle, Income Inequality Advisory Committee, "Who Would be Affected by an Increase in Seattle's Minimum Wage?"

2014 Olympia Economic Symposium. "Seattle's Minimum Wage Law: Who Will be Affected and What Can We Expect?"

2013 Washington State House, Committee on Labor and Workforce Development. "Reasons For and Solutions to Youth Unemployment: Effect of Minimum Wage Laws."

2012 U.S. Dept. of Education's National Center for Education Statistics. Provided input to the NORC at the U of Chicago to help develop an analytic agenda for State Longitudinal Data Systems.

2007 Florida Dept. of Education. "High School Transitions: Coursetaking & College-Readiness."

PRESS

Selected Highlights from Recent Media Coverage

- Interviewed by and quoted in “How a Rising Minimum Wage Affects Jobs in Seattle,” by Noam Scheiber, [New York Times](#), June 26, 2017.
- Interviewed by Kai Ryssdal, [Marketplace](#), “A New Study Out of Seattle Shows the Downside of Minimum Wage Increases”, June 27, 2017.
- Interviewed by David Hyde, [KUOW](#), “Minimum Wage Increase Hurt Seattle's Low-Wage Workers, Study Says”, June 26, 2017
- Interviewed by and quoted in “Are There Good Alternatives to Affirmative Action?”, by Emily Deruy, [The Atlantic](#), June 24, 2016.
- Interviewed for and research highlighted in: “Here’s What Happens When You Ban Affirmative Action in College Admissions,” by Hayley Munguia, [fivethirtyeight.com](#), December 9, 2015.
- Interviewed by David Greene, [National Public Radio’s Morning Edition](#), regarding alternatives to affirmative action in light of the Supreme Court’s decision in the case of *Schuetz v. Coalition to Defend Affirmative Action*, aired on April 25, 2014.

Interviewed, Quoted, and/or Research Highlighted

Advocate, Alaska News Dispatch, Albuquerque Journal, American Action Forum, American Enterprise Institute, American Prospect, Arcade, Arizona Daily Sun, Atlanta Journal-Constitution, The Atlantic, Baltimore Sun, BBC, BBC World Service, Blaze, Bloomberg, Bloomberg View, Breitbart, Business Insider, Capital Research Center, Capitol Hill Times, Cato Institute, Charlotte observer, Cheat Sheet, Chicago Policy Review, Chicago Reporter, Chicago Tribune, Christian Science Monitor, Chronicle of Higher Education, City Living, Civic Skunk, CKNW (Radio), Cleveland.com, Click Lancashire Independent News, CNBC, CNN, CNSnews.com, Co.exist, Columbian, Competitive Enterprise Institute, Conversable Economist, Courier-Post (USA Today), Crosscut.com, CSDE Out Loud (podcast), Daily Caller, Daily Commercial News, Democrat & Chronicle, Denver Channel (TV), Detroit News, Dori Monson Show KIRO (Radio), East Oregonian, Economics 21, Economist, Education Week, Epoch Times, ETS News, EurekAlert!, Fast Coexist, Financial Times, Fiscal Times, FiveThirtyEight.com, Food Service Equipment & Supplies, Forbes, Fortune, Fox, Fox 32, Fox News, GeekWire, Globe and Mail, GoSkagit.com, gopusa, Governing, Hechinger Report, Herald Business Journal, Here and Now, Hill, Hot Air, Houston Chronicle, HR Executive Online, Huffington Post, Ideastream, Inc.com, Independent Journal Review, Independent Women's Forum, Inlander, Inside Higher Ed, Inside Sources, Investor's Business Daily, Irish Examiner, Journal Sentinel, Kansas City Star, KING 5 News (TV), KIRO (Radio), KIRO 7 News (TV), KIRO7, Kitsap Sun, KomoNews, KPLU, KPUGNews, KRMG, KUOW, KVI w/ John Carlson, KWMU- St Louis Public Radio, Last Week Tonight with John Oliver (HBO), Ledger, Legal Insurrection, Lens, Long Island Business Times, Longview Daily News, Los Angeles Times, Madison.com, Maple Valley Reporter, Marginal Revolution, Market Watch, Media Matters, Mic, Miller-McCune, MilTech, Minn Post, Minnesota Daily, Mother Jones, My Northwest, Napa Valley Register, Nation, National Legal and Policy Center, National Review, Native America Calling (Radio), NBC4i.com, New American, New York Daily News, New York Times, New Yorker, Newburgh Gazette, News Busters, News Tribune, Newsmax Finance, North Cook News, NPR "It's Been a Minute", NPR All Things Considered,

MARK C. LONG

Interviewed, Quoted, and/or Research Highlighted (Continued)

NPR Morning Edition, NPR Planet Money One News Now, Pacific Daily News, Patriot Post, PBS Newshour, PJ Media, Politico, PolitiFact, Press Connects, Progressive, PYMNTS, Quad Cities Times, reason.com, Regal Tribune, Reno News & Review, Richmond Times Dispatch, Rodchester Business Journal, Rutland Herald, Sacramento Bee, San Francisco Chronicle, SC Times, Seattle Channel, Seattle Post-Intelligencer, Seattle Times, Seattle Weekly, Seattlish, SFGate, Slashdot, Slate, Southwest Journal, Spokesman-Review, St George News, Star, Star Tribune, Stranger, The Street, Times Colonist, Town Hall, Twin Cities Business, U.S. News and World Report, University of Southern California (podcast), USA Today, UW Daily, UW News and Information, UW Today, Value Walk, Vox, Wake, Wall Street Journal, Washington Blade, Washington Examiner, Washington Monthly, Washington Policy Center, Washington Post, Washington Times, WBUR, WCCO, Weeds, The Week, Wilamette Week, Working Washington, WUWF, Yakima Herald

EVIDENCE OF IMPACT: RESEARCH CITED IN BRIEFS TO THE SUPREME COURT

Fisher I ([*Fisher v. University of Texas \(2013\)*](#)):

- Brief Amici Curiae of 28 Undergraduate and Graduate Student Organizations Within the University of California in Support of Respondents
- Brief for Amici Curiae the College Board and the National School Boards Association, et al. in Support of Respondents
- Brief for the States of New York, Connecticut, Hawaii, Illinois, Iowa, Maryland, Massachusetts, Mississippi, Montana, New Mexico, North Carolina, Vermont, Washington, West Virginia, The District Of Columbia, and the Territory of the U.S. Virgin Islands as Amici Curiae in Support of Respondent
- Brief of American Social Science Researchers as Amici Curiae in Support of Respondents
- Brief of Amici Curiae Emory Outlaw and Emory Latin American Law Students Association in Support of Respondents
- Brief of Amici Curiae Members of Asian American Center for Advancing Justice, et al., in Support of Respondents
- Brief of Amici Curiae the American Jewish Committee, Central Conference of American Rabbis, and Union for Reform Judaism in Support of Respondents
- Brief of Amicus Curiae United Negro College Fund in Support of Respondents
- Brief of Amicus Curiae the University of North Carolina at Chapel Hill Supporting Respondents
- Brief of Empirical Scholars as Amici Curiae in Support of Respondents
- Brief of the American Educational Research Association, et al. as Amici Curiae in Support of Respondents
- Brief of the Law School Admission Council as Amicus Curiae in Support of Respondents

Research Highlighted in Briefs to the Supreme Court (Continued)

Fisher II ([*Fisher v. University of Texas \(2016\)*](#)):

- Brief Amici Curiae of 39 Undergraduate and Graduate Student Organizations Within the University of California in Support of Respondents
- Brief for Amicus Curiae Association of American Law Schools in Support of Respondents
- Brief of 823 Social Scientists as Amici Curiae in Support of Respondents
- Brief of Amici Curiae Members of Asian Americans Advancing Justice et al., in Support of Respondents
- Brief of Amici Curiae United Negro College Fund and National Urban League in Support of Respondents
- Brief of Amici Curiae the American Jewish Committee, Union for Reform Judaism, Central Conference of American Rabbis, and Women of Reform Judaism in Support of Respondents
- Brief of David Orentlicher as Amicus Curiae Supporting Neither Party
- Brief of Empirical Scholars as Amici Curiae in Support of Respondents
- Brief of Teach for America, Metropolitan Council for Educational Opportunity Inc., the Calhoun School, City and Country School and K-12 Educators Eve Kleger, Michele Sola, Jane Moulding, Patricia Hayot, Erica Corbin, Diana Schlesinger, Cara Surico, Scott Reisinger, Namita Tolia, Arvind Grover, Sam Chaltain, Morika Tsujimura and Jennifer Chen as Amici Curiae in Support of Respondent
- Brief of the American Educational Research Association et al. as Amici Curiae in Support of Respondents