Required Texts


Recommended Text

Books on Reserve in Odegaard


Course Website
Other assigned readings are on the course website unless otherwise indicated. The address is: https://catalysttools.washington.edu/workspace/bnc22/10147/
**Week One- Jan. 7**

**Topics**
Course admin and introductions, course objectives and overview, assignments, etc.
Overview of public policy processes and special features of higher education
Overview of major issues in public policy affecting higher education

**Readings**
Berdahl et al.  Introduction. (in Altbach et al text)
Zusman. Challenges facing higher education in the 21st century. (ch. 5 in Altbach)

**Recommended**
Bardach, Introduction and Part One. (Recommended text for those not previously exposed to public policy analysis)

**Week Two- Jan. 14**

**Topics**
Overview of federal higher education policy and its evolution; influences on federal policy
Federal R&D policies affecting higher education

**Readings**
Cook (text), chs. 1, 2 (pp. 19-25 only), 5, 7, 8, 9. These chapters need not be read word for word but for a good sense of who lobbies for higher education at the federal level, how they do it, and with what results.
Gladieux, L. et al. The federal government and higher education. (ch 6 in Altbach)

**Recommended**
Cook, Remaining chapters in *Lobbying for higher education*. 
Week Three- Jan. 21

**Topic**
Accreditation and accountability policies at the federal level

**Readings**

**Recommended**

Week Four- Jan. 28

**Topics**
Federal student aid policies and impacts

**Readings**
College Board, Rethinking Student Aid Study Group, *Fulfilling the Commitment: Recommendations for Reforming Federal Student Aid.* September 2008.

**Recommended**

**Guest:** Patrick Callan, President, National Center for Public Policy and Higher Education
Week Five- Feb. 4

Topics
States and higher education policy: the state role, variety in structures, policy goals and means

Readings
McGuinness, A. The states and higher education. (ch 7 in Altbach)

Guest- Randy Hodgins (Evans MPA), UW Vice President for External Affairs

Week Six- Feb. 11

Topic
Trends and dilemmas in the finance of higher education: the role of the states

Readings
Johnstone, D. B. Financing higher education: Who should pay? (ch 13 in Altbach)

Recommended

Week Seven- Feb. 18

Topic
State higher education policy goals, performance, and accountability

Readings
Recommended


Try to get a sense of the thrust of the report, which seeks to integrate policies for education across the pre-k, k-12, and postsecondary sectors. Particularly relevant for higher education policy are page 9 (goals 5-10), and parts of pages 12-17, and 34-47.


Guest- Ann Daley, Executive Director, Washington Higher Education Coordinating Board

**Week Eight- Feb. 25**

**Topic**

State higher education policy goals: Improving student preparation via better K-12-higher education linkages

**Readings**


**Note:** Draft papers must be turned in by this date if you want instructor feedback before finalizing.
Week Nine- March 4
Topic
State higher education policy goals: Tighter higher education connections to economic development in both education and research

Readings

Recommended
Slaughter, S. and G. Rhoades. Markets in higher education. (ch 17 in Altbach, only pp. 495 bottom to 512 are relevant for this week’s topic)
Zumeta, W., (2010). California. In Dill and van Vught, op. cit., pp. 479-526. Note: This is part of the same pdf as the Dill chapter assigned in Week 2.

Guest- TBA

Week Ten- March 11
Topics
Student presentations on their policy research
Course wrap up and evaluation

Monday, March 15- Final papers due by 12 Noon to instructor’s mailbox in Parrington 208. Earlier submission is encouraged of course.