Using Cost-Benefit Analyses to Promote the Early Childhood Agenda

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PARTNERSHIP FOR AMERICA’S ECONOMIC SUCCESS
60% of Richmond city 3rd graders could not read at grade level
Connect the dots…
Looking ahead to the future…

• Housing
• Transportation
• Education
• Workforce  *children are the workforce of the future*
...a fact of life is that the future will be different from the past....

and we have to plan for it.
“Enough of the warm and fuzzies… business people respond better to the hard facts than to a heart-tugging sentimental approach when asked for sponsorship.”  

Paul Hirschbiel
Helps politicians and business leaders...

- Allocate dollars effectively in times of scarce resources;
- Make tough investment decisions and substantiates their decisions;
- Provides a familiar language to business leaders; and
- Provides proof to what has always been commonsense.
Returns ranging from $3 to $17 for every tax dollar invested
Early childhood development directly affects economic vitality.

We can tell you how.
Grab their attention...

Early childhood development directly affects economic vitality. We can tell you how.
Benefits and Costs of Early Childhood Development- 2002 Dollars

<table>
<thead>
<tr>
<th></th>
<th>High/Scope Perry Preschool</th>
<th>Carolina Abecedarian</th>
<th>Chicago Parent-Child Centers</th>
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</thead>
<tbody>
<tr>
<td><strong>Total Benefits for every $1 invested (Public &amp; Participants)</strong></td>
<td>$8.74</td>
<td>$3.78</td>
<td>$10.15</td>
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<tr>
<td><strong>Total Public Benefit for every $1 invested</strong></td>
<td>$7.16</td>
<td>$2.69</td>
<td>$6.87</td>
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</tbody>
</table>

I love the graphic, but if there is a way to make it bigger or separate out the points, I think that would be good. But if you feel it's not critical to his talk, then it is ok as is.

Alyssa Oliveri, 5/29/2008