Organizational Background
Public Health – Seattle & King County’s (Public Health) mission is to eliminate health inequities and maximize opportunities for every person to achieve optimal health. Public Health provides a wide-range of services to protect and improve the health and well-being of all people in King County. We are large metropolitan health department with approximately 1,500 employees, 40 sites, a budget of $318 million, and serves a resident population of over 2 million people.

We protect the public from threats to their health, promotes better health, and helps to assure that people are provided with accessible, quality health care. Health protection functions include disease control, communicable disease epidemiology and immunizations, emergency preparedness and response, and ensuring that the air is safe to breathe, and water and food are safe to consume.

As the lead agency for health, medical and mortuary response, Public Health has responded to over 50 emergencies since the program’s inception in 2001, ranging from winter storms to disease outbreaks, including measles and hepatitis A in 2019.

Project Description
We seek a strategic framework to guide how Public Health supports King County during emergencies and disasters, as well as during “blue-sky days.” The consultants will have an opportunity to connect with agencies from a variety of disciplines, including healthcare, EMS, emergency management and human services at local, regional and state levels to conduct qualitative interviews to inform an environmental scan. The consultants will develop a survey and analyze results to inform priority areas for a 3-year time period.

Travel Required?
No
Deliverables
A comprehensive, three-year written strategic framework that includes: vision, mission and values; an environmental scan that comprises of review of constraints and challenges; survey and key informant interviews to collect data; recommendations for areas of focus for each of the three years; and draft strategies, tactics and performance measures.

Key Tasks for Consultants
We are excited to have a team help us with this project and feel it would greatly benefit from a new perspective and expertise. We are very open to input on the design of the process and framework. Possible tasks are listed below, but we welcome your insight and perspective on the process and final product.

- Conduct a pre-assessment: meet with staff and leadership on strengths, weaknesses, opportunities, and factors influencing success
- Develop and get agreement on strategic planning process and clarify organizational mandates
- Identify stakeholders who should be involved in the planning (in coordination with leadership)
- Facilitate a mission and values discussion with staff and select stakeholders
- Review foundational documents and facilitate discussions on the local, state, federal and funding environment for stakeholders as part of environmental scan
- Facilitate discussions on prioritization of goals, objectives and strategies for strategic framework horizon
- Draft a strategic framework and visuals that incorporate environmental scan
- Make recommendations for framework implementation including performance measures