Organization
Team Read

Project Title
Developing Team Read’s Expansion and Equity-Growing Potential in King County and Beyond

Organizational Background
Team Read is a nonprofit that recruits, trains and hires a diverse corps of teen coaches to tutor elementary school students who are behind grade-level proficiency in reading. Our work is grounded in the belief that every kid deserves to be a great reader and every teen deserves a meaningful, paid first job. Our “near peer” model helps close opportunity gaps by both improving reading proficiency of the young students and providing teens a professional opportunity to develop leadership skills and sense of purpose, while cultivating good work habits. We consider ourselves an “equity growing” organization given our dual impact on both teens and younger students and our focus on supporting students and teens from high-poverty Title 1 schools and communities around them. Team Read has deployed its research-inspired, data-driven model for more than 20 years in Seattle public schools and extended more recently into Highline and select community settings. We partner deeply with districts, schools and libraries – and welcome other partnerships - to accomplish our work collaboratively. Our funding is a braided model of district and philanthropic resources. See more information about our model, our impact and our history here: www.teamread.org

Project Description
We need a robust feasibility analysis of the potential to implement Team Read’s program at broader scale in school districts and communities throughout south King County. The consulting team for this project would provide Team Read leadership and board with a report that is grounded in our strategic plan and vision, draws from experience with replication and program extension thus far to provide recommendations to focus further growth, and aligned with the demographic shift south of Title 1 populations. Consultants will have the opportunity to learn what has fortified Team Read’s success to date (and what has proven challenging) to fully explore the possibilities of extending our dual impact, in partnership with others, to diverse communities throughout south King County.

Travel Required?
No
Deliverables

Landscape analysis: The consulting team for this project would provide Team Read leadership and board with a report that looks at migration trends of Title 1 population(s), how reading gaps are addressed currently in neighboring districts and how support is provided and funded in smaller and otherwise distinct districts.

Stakeholder analyses: The team will interview current partners and potential partners to provide insights on what might be the opportunities, requirements and barriers to Team Read’s expansion.

Replication design recommendations: Drawing from experience with partnerships, replication and program extension thus far, recommendations may include alterations to our model and organization, and should consider how we grow – e.g., in a networked or franchised manner – while continuing our commitment to implement for quality outcomes for both young readers and their teen coaches.

Fundraising strategy recommendations: Taking the three components above together, the team will provide its assessment of how Team Read’s extension might be supported initially and over time. Public sources of funding should be a key focus as well as philanthropic resources.

Key Tasks for Consultants

- Survey design
- In-person and/or phone interviews
- Program model research
- Financial analysis and modeling
- Data visualization
- Presentation to key stakeholders