Organization
City of Tukwila

Project Title
Community Survey

Organizational Background
City Government

Project Description
The City of Tukwila is in the process of implementing a performance measurement system to identify how effective our programs are. In order to accurately capture the experiences of community members and residents, we would like an Evans Capstone group to propose best practices and implement a statistically significant community survey. This would involve conducting a comparative study to determine best practices in community survey design and implementation, working collaboratively with city staff to determine priorities for community quality of life indicators, drafting both quantitative and qualitative survey materials to collect data, piloting survey materials, and proposing an implementation plan for data collection. Special attention needs to be paid to the core concern of this project, which is empowering resident voice. The equity piece of that mission is that residents of Tukwila speak a variety of different languages and a focus on best practices for language will need to be emphasized.

Travel Required?
Yes

Deliverables
Answer: Finalized quantitative and qualitative surveys & implementation plan

Key Tasks for Consultants
Answer: Literature review, survey design, survey piloting