Organization
Visionaria Games

Project Title
Social Emotional Learning as a key success factor to prevent and reduce drugs use in adolescents.

Organizational Background
We are a Mexican company which designs and develops educational programs using gamification techniques.

The company has built up a set of methods supported by specialists in the fields of education, psychology, and technology to integrate innovative programs.

Our main product is SEL Adventures, which is an innovative social-emotional learning (SEL) digital platform which enables how students learn and grow socially, emotionally, and behaviorally in an interactive and fun way. Using features like comics, mind maps, storyboards, videos, and assessments to emphasize skills to acquire and practice.

At the moment, we have two programs for middle school students: School climate to prevent bullying and Addiction prevention to reduce risk factors and consumption of toxic substances.

Before long, we will be developing a new program to prevent suicide in adolescents. This new content will be using artificial intelligence and data science tools to predict risk behaviors.

The experts say that students of middle school are more vulnerable and they need to strengthen their skills to avoid behaviors that lead them to commit suicide as a result of other external factors as drugs consumption or violence events.

At the same time, we are aware of the importance of educating children at an early age on the SEL skills so, at the right time we will be developing content for elementary students, too.

Project Description
The social phenomenon associated with the consumption of toxic substances shows a marked tendency to involve at increasingly early ages. Children are abusing drugs at the age of 12 or 13 years. They already have access to drugs such as alcohol, tobacco and in particular what is now known as vaping.
An efficient way to address this problem is through the implementation of educational programs that contribute to the development of social-emotional skills (SEL).

For our company, the outcome of the project will be a study that reflects the social and economic benefits that come from implementing these SEL programs, such as healthy lifestyles that promote improvement in school and community settings.

It will be also very relevant to include those key factors of success so that decision-makers of philatelist and social support entities, have the sufficient and necessary elements to support the implementation of SEL Adventures in public and private schools along the United States.

Travel Required?
No

Deliverables
We expect to obtain a fundraising strategy documents. We are focused in raise funds to expand our SEL platform in a huge number of schools in the United States, mainly.

Key Tasks for Consultants
Some tasks are a literature review and its analysis, the identification of those social entities or foundations that are focused on support education using technology. It will be useful in-person interviews at middle schools.