



# Using Multimedia Learning Objects to Enhance Public Affairs Education

Jodi Sandfort

Jasmine McGinnis-Johnnson

Beth Cate

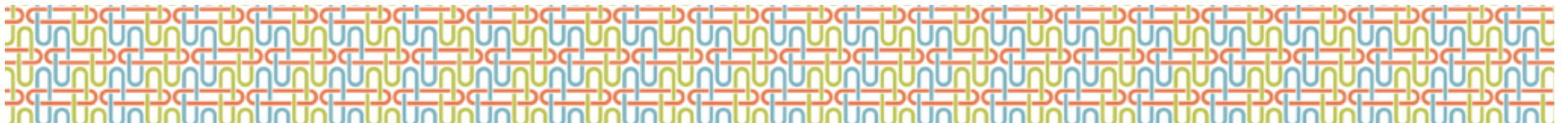
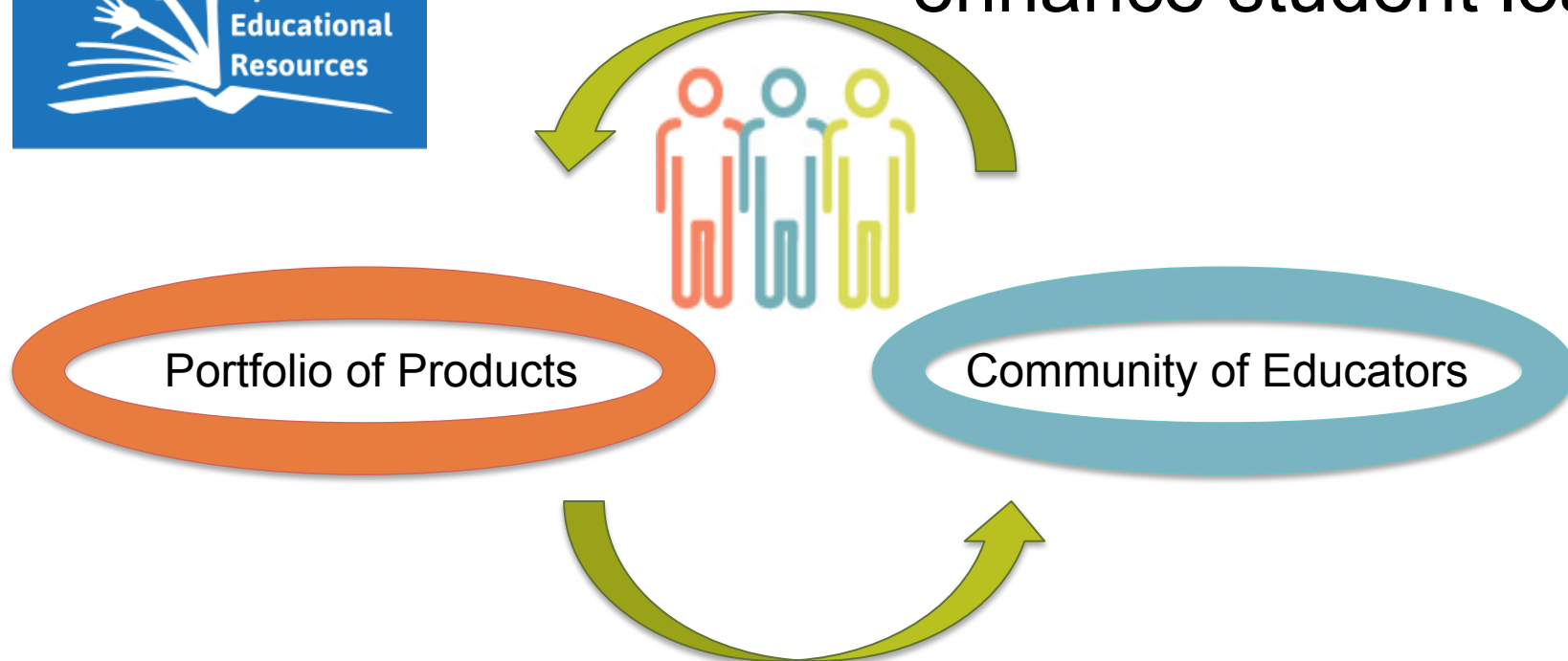
Michael Shires

Leah Lundquist





The initiatives' purpose is to ***connect educators*** through the creation and exchange of engaging teaching materials that enhance student learning



# Changing Reality of Higher Education

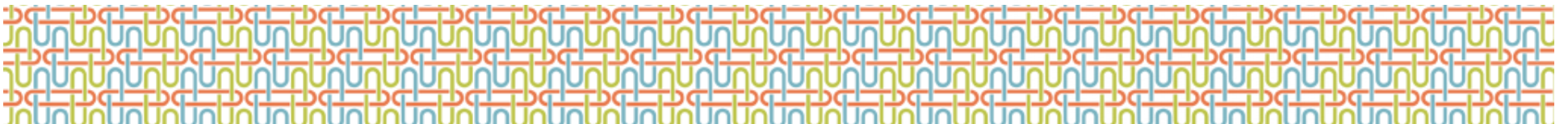
- Shifting student expectations
  - Unprecedented access to information
  - Experience of active learning
- Changing Course Platforms and Formats
  - Massive Open Online Courses (MOOCs)
  - Online versus Traditional Face-to-Face



# New Opportunities

## *Science of Teaching & Learning*

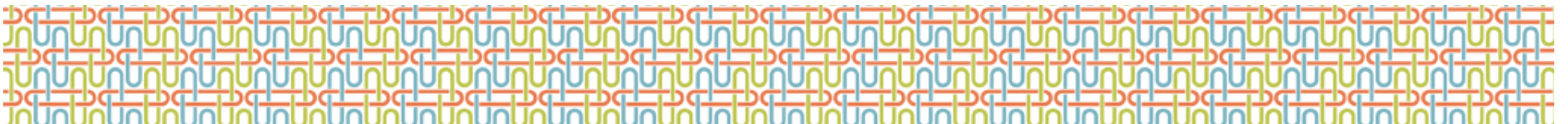
- Prior Experience
    - *Brain structure created by repeated interactions*
    - Tacit & Explicit knowledge
- Important challenge with adult professionals*
- Neural plasticity



# New Opportunities

## *Science of Teaching & Learning*

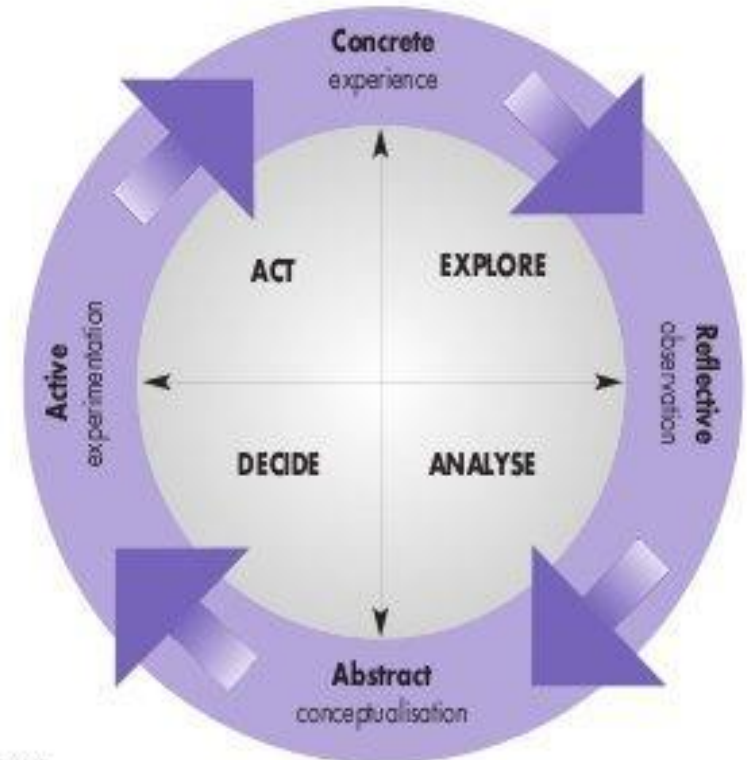
- Social foundation of learning
  - Emotional
  - Body language
  - Identification





# Scholarly Teaching

- Evidence-based practice
  - Relevant content
  - Engaging content  
(Development Principles from  
Technology Enhanced Learning experts)
  - Engaging pedagogical  
style using social  
processes
- Research about impact



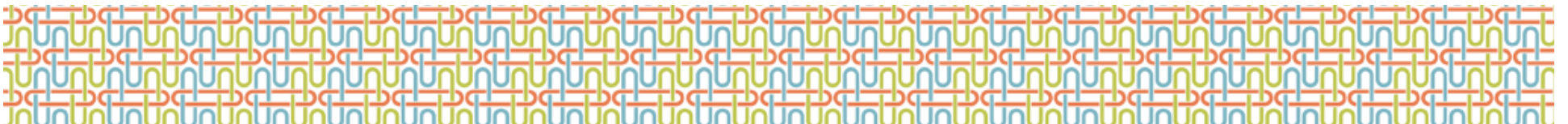
Source: Adapted from Kolb (1984)





# Portable Learning Materials

- Using
  - Video Briefs
  - Engagement Tools
  - E-Cases & E-Studies
- Creating
  - Mini-Lecture capture
  - Hubert Materials



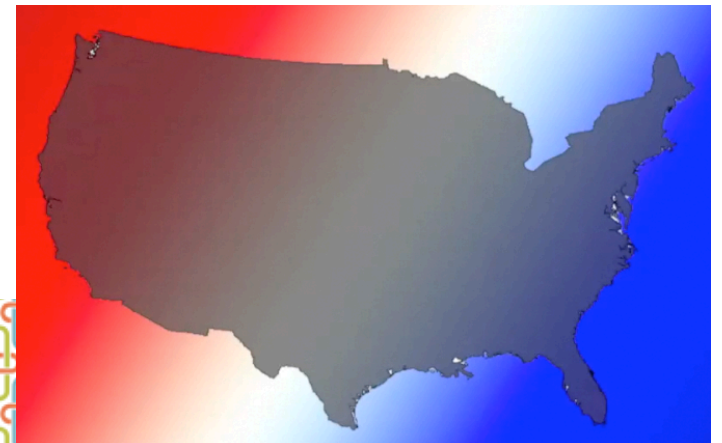


# Using Video Briefs: YouTube as a Resource

## ***Teaching Public Participation***

- America Speaks Town Hall  
<http://americaspeaks.org/introductory-video/>
- Austin Transportation  
<http://www.youtube.com/watch?v=NhVy6gOvBvw>

## ***Teaching Immigration***







## SEARCH

Search Phrase or Author Name

Organizational Setting / Sector

SELECT

Skills Area

Network Analysis

Product Type

SELECT

[Basic Search](#)

[Advanced Search](#)

## FEATURED PRODUCTS



### IRS Targeting of Conservative Groups

This case concerns IRS (Internal Revenue Service) targeting of conservative organizations...[Learn more](#)



### Spatial Thinking: US Local Government System

This video brief provides an introduction to the application of spatial analysis to public...[Learn more](#)

## Search Results

Per Page

5

Showing 1-5 of 7

1

2



### Collective Impact

This e-Study serves as a resource for the exploration and understanding of Collective Impact. On January 24, 2013, over 60 Minnesota philanthropists gathered at the Humphrey S...[Learn more](#)



### Visual Strategy

This e-Study explores Visual Strategy Mapping (ViSM), using video and visuals to show both the process and results when this method is employed by groups, but also by individu...[Learn more](#)



### Policy Field Analysis

This Hubert Video Brief provides an overview of the Policy Field Analysis tool. Policy Fields are the government and nonprofit organizations that govern and influence a given...[Learn more](#)



### Ending Child Sex Trafficking in Minnesota and the U.S.

This Hubert Curated Case explores the mobilization of a cross-sector network to transform Minnesota into a "Safe Harbor" for children being prostituted. Instructors will f...[Learn more](#)



### Susan G. Komen Foundation

This Hubert Curated Case explores the circumstances and issues surrounding Susan G. Komen's controversial decision in 2012 to defund Planned Parenthood. Instructors will fin...[Learn more](#)

Showing 1-5 of 7

1

2

## SEARCH

Search Phrase or Author Name

[Advanced Search](#)

[Basic Search](#)

## RELATED PRODUCTS



### Bridge to Benefits

This Hubert e-Case focuses on the development of an innovative web-based tool, Bridge to B... [Learn more](#)



### Ending Child Sex Trafficking in Minnesota and the U.S.

This Hubert Curated Case explores the mobilization of a cross-sector network to

## Mission Convergence



[View Part One](#)

[View Part Two](#)

[View Part Three](#)

Click the buttons above to view each part of this e-Case. You can externally link to this page's URL through your learning management system. Alternatively, you are free to download the e-Case zipfile which will allow you to upload the e-Case within your own institutional server environment



This e-case presents a critical question of how public policy innovation develops, adapts and survives in bureaucratic and political power structures in Delhi, India. Through a discussion of the background, design and implementation of

Run Time: 01:30:00

## Usage Note

Authors: [Richa Dhanlu](#), and [Girija Tulpule](#)

 BY-NC-SA



**BUSH FOUNDATION**

and [THE KRESGE FOUNDATION](#)

THE KRESGE FOUNDATION

### Organizational Setting / Sector

Children & Families, Community Development, Human Services, International Development, Nonprofit & NGO, Poverty, and Public Sector

### Skills Area

Collaborations / Partnerships, Implementation, International Development, Leadership, and Public Management

[Add Community Comment](#)

# Creating: Curation

## Asset Development



Click the image above to preview this Curated Case. To view the entire set of resources, click the arrow button below to download the collection. Please note that there are multiple subjects for which this Curated Case can be used.



**Organizational Setting / Sector**  
Children & Families, Community

**Skills Area**  
Change Management, Implementation

Add Community Comment

## IRS Targeting of Conservative



Click the image above to preview some of the resources contained within this Curated Case. To view the entire set of resources, click the arrow button below to download the collection. Please note that there are multiple subjects for which this Curated Case can be used.



**Organizational Setting / Sector**  
Public Sector

**Skills Area**  
Budgeting & Finance, and Ethics

Add Community Comment



This Hubert Curated

## Susan G. Komen Foundation



Click the image above to preview some of the resources contained within this Curated Case. To view the entire set of resources, click the arrow button below to download the collection. Please note that there are multiple subjects for which this Curated Case can be used.



**Organizational Setting / Sector**  
Media, and Nonprofit & NGO

**Skills Area**  
Change Management, Collaborations / Partnerships, Communication, Decision Making, Leadership, Network Analysis, and Nonprofit Management

Add Community Comment



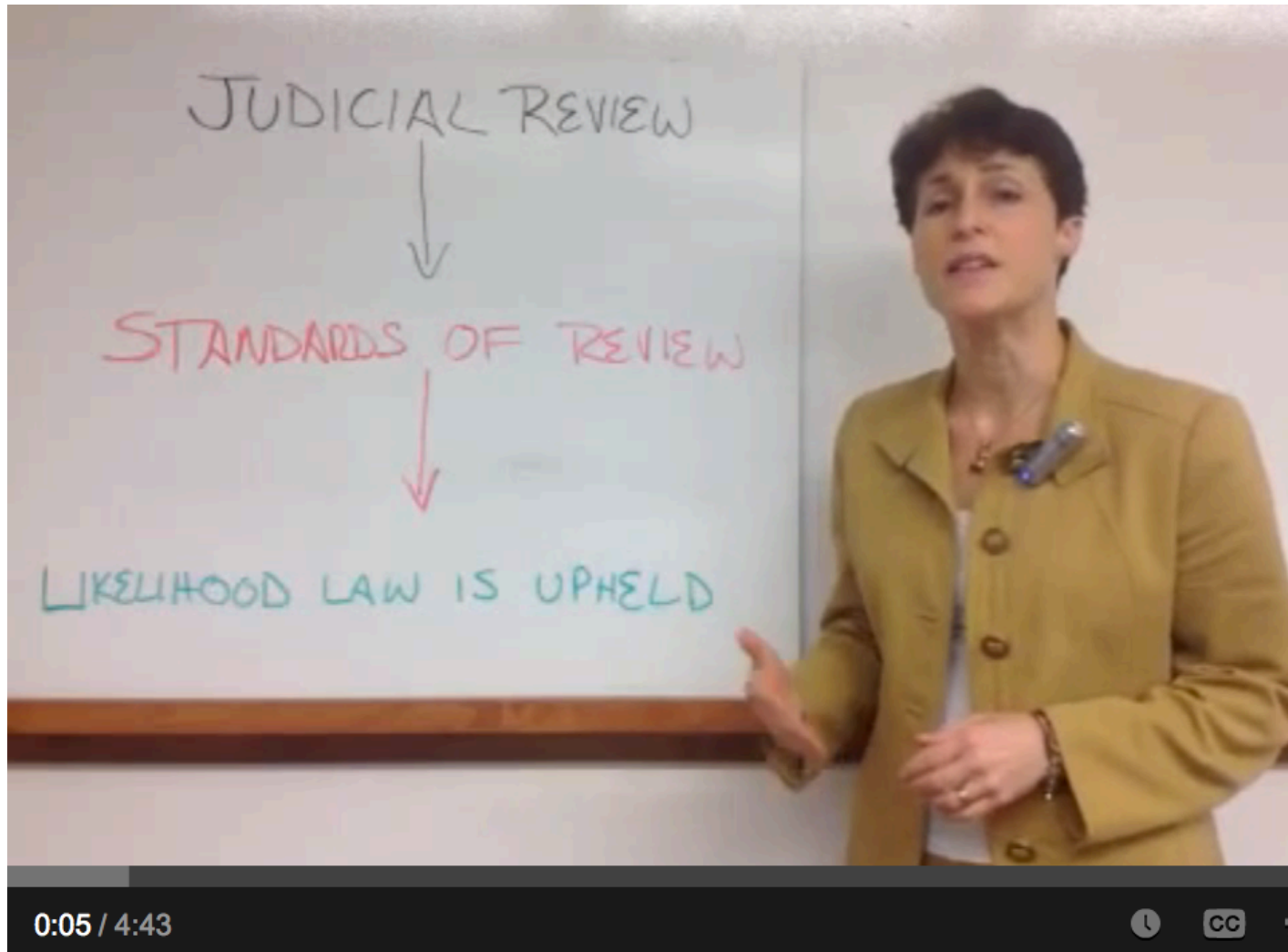
This Hubert Curated Case explores the circumstances and issues surrounding Susan G. Komen's controversial decision in 2012 to defund Planned Parenthood. Instructors will find this case useful in teaching leadership

Total Assets: 20

Author: Hunter Gordon



# Creating Content: Mini-Lecture Capture



# Creating: E-Studies, E-Cases, Video Briefs

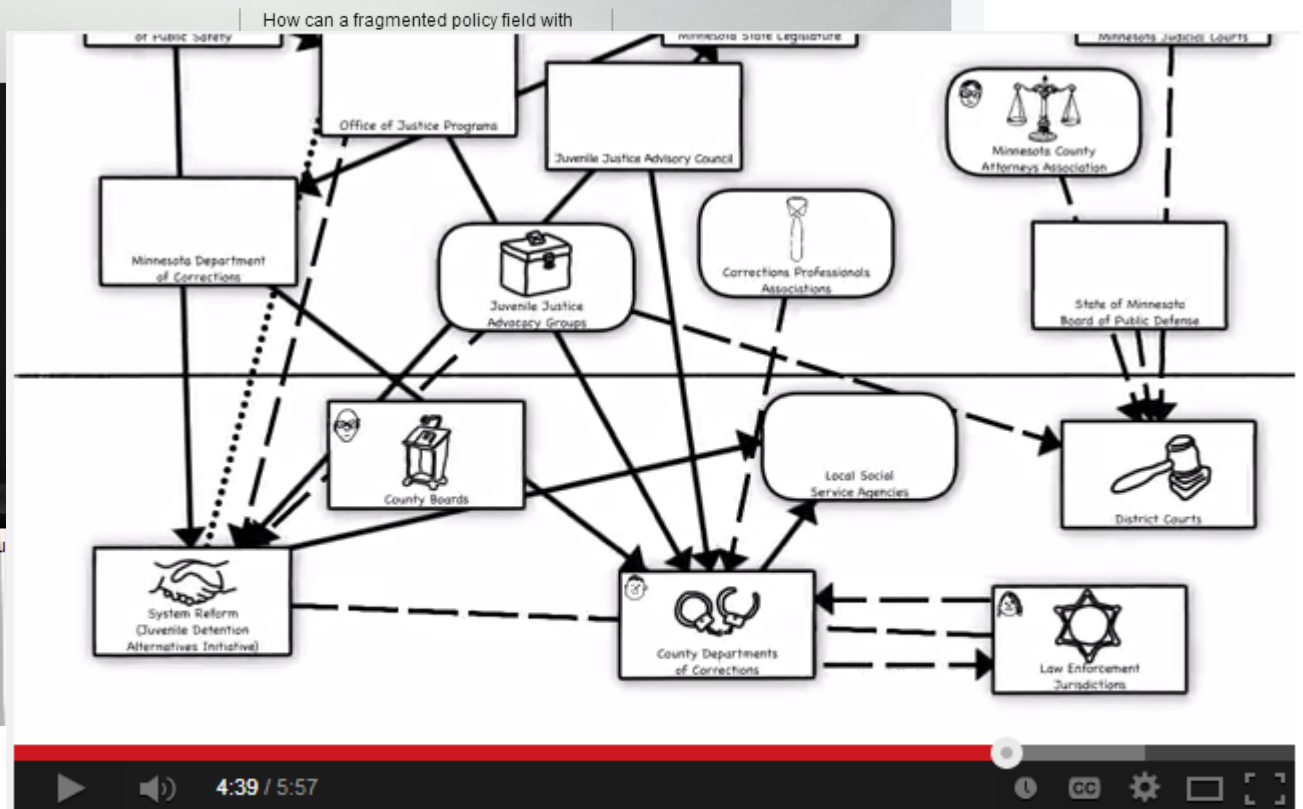


## The Children's Mental Health Partnership

Forging partnerships for a comprehensive approach



Glenace Edwall, Minnesota Department of Hu



Policy Fields Analysis





Continue the Conversation!

Join us at <http://www.hubertproject.org>

